

LOWRY

CONFERENCE AND EVENTS



WELCOME

Discover a unique events venue featuring an iconic building and various diverse spaces, all situated in Salford Quays, Greater Manchester's vibrant waterfront area.

Innovation has been at the heart of Lowry from the very beginning, starting with our location. Formerly the site of a working dock, the area was transformed in 2000 when Lowry became the first major organisation to make its home in Salford Quays.

Not only did we establish a dynamic arts facility for the North West; we also created a cultural landmark for the UK. The impact of this build transcended beyond the walls, igniting an urban regeneration story that is still unfolding today.

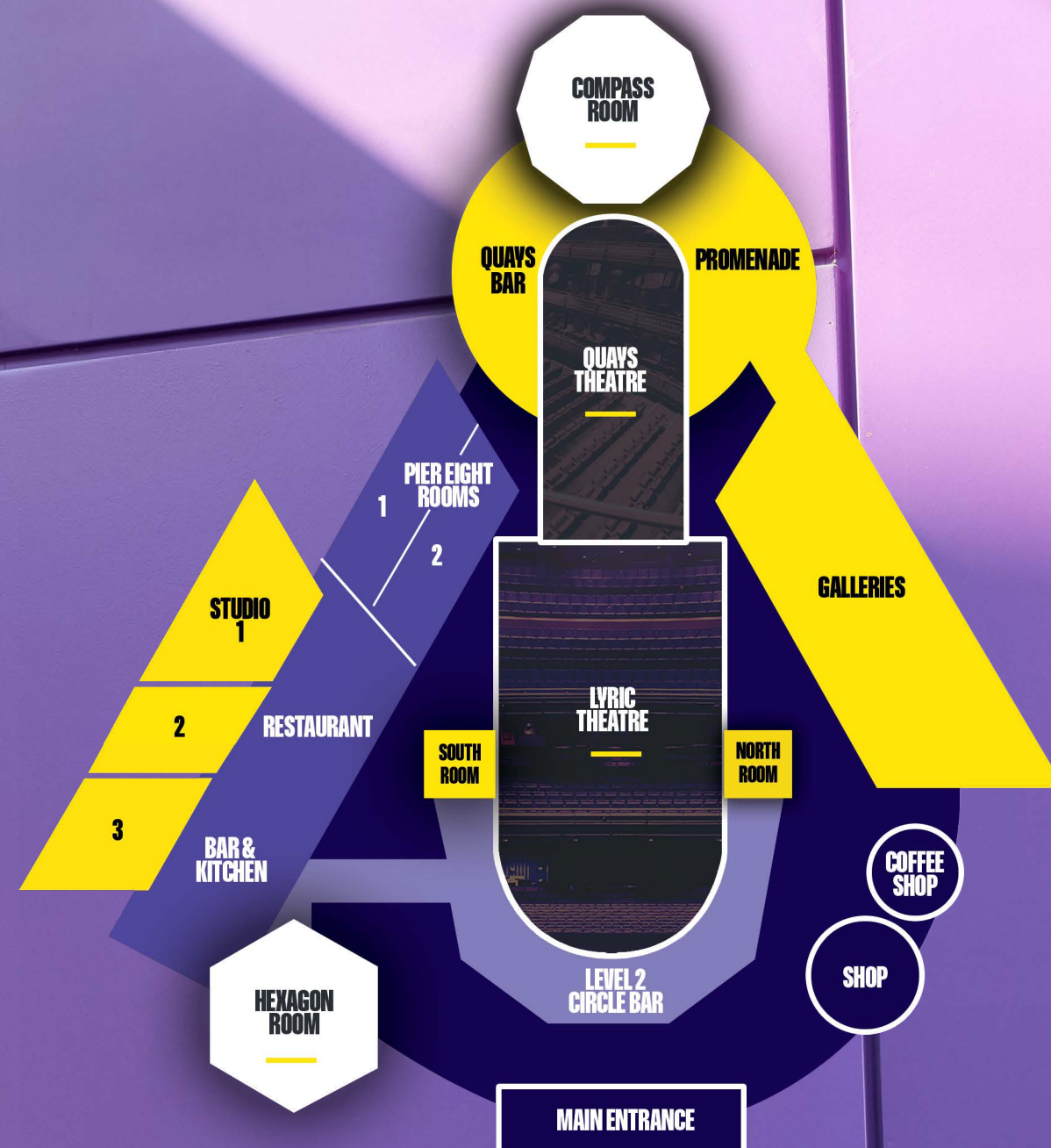
Today, we're one of the most popular cultural attractions in the North West, welcoming over 850,000 visitors every year. And, with our dedication to hosting ever more exciting and exceptional events for our clients, we're still breaking new ground.

Nestled within our vibrant venue, you'll find a large range of flexible event spaces accommodating between 20 – 1730 delegates. Buzzing with originality and creativity, Lowry offers an inspiring backdrop for events that your guests will love.

TAKE A LOOK AT THE DIVERSE SPACES WITHIN OUR ICONIC VENUE.

ROOM FEATURES

 AIR CONDITIONING	 INCLUSIVE PA SYSTEM	 ACCESSIBLE ROOM
 BLACK OUT FACILITIES	 NATURAL DAYLIGHT	 WIFI
 DIMMABLE LIGHTS	 INCLUSIVE SCREEN & PROJECTOR	 TECHNICAL PACKAGES AVAILABLE



FILLED WITH

ORIGINALITY
& **CREATIVITY**

OUR EXCITING
CONTEMPORARY
VENUE MAKES FOR AN
UNFORGETTABLE
EVENT EXPERIENCE

LYRIC THEATRE

Nestled in the heart of the building, the Lyric Theatre stands as an impressive space for engaging conferences and corporate events.

As the largest stage outside London's West End, this contemporary space is designed for exceptional events, featuring three tiers of seating that welcome up to 1,730 delegates. It's the perfect setting for anything from keynote speeches to product launches and large summits.

With its breathtaking architecture and technical features, every event promises to be seamless and engaging for both presenters and attendees. The Lyric Theatre not only showcases a unique blend of cultural vibrancy and professional functionality but provides an unforgettable backdrop for any business gathering.

STYLE	CAPACITY
Theatre	1,730



QUAYS THEATRE

Providing an intimate theatre setting designed to comfortably seat up to 440 delegates.

This versatile space is highly adaptable, allowing for a seamless transformation into a range of seating and layout configurations. Whether you prefer a traditional stage end, a dynamic catwalk, a captivating theatre in the round, or a flat floor arrangement, this theatre offers possibilities to create the ideal atmosphere for your event. With backstage areas and dressing rooms making the ideal addition for speaker prep or VIP green rooms.

STYLE	CAPACITY
Theatre	440
Catwalk	380
Flat Floor	300





UNFORGETTABLE

**SPECTACULAR VIEWS OF
SALFORD QUAYS**

COMPASS

A contemporary self-contained space ideal for meetings, conferences, dinners and receptions.

The room has a unique circular shape with floor-to-ceiling windows, but at the touch of a button, it can be completely blacked out. A private bar and outside balcony space, complete with spectacular 360-degree views of Salford Quays, will make your event unforgettable.

For dinners and receptions, a canopy of fairy lights illuminates the ceiling, guaranteed to provide the ultimate wow factor.

STYLE	CAPACITY
Theatre	250
Cabaret	120
Full Rounds	150
Boardroom	60
U-Shaped	48
Classroom	90
Reception	275
Lunch/Dinner	200
Dinner/Dance Floor	160



PIER EIGHT

Conveniently located on the ground floor, Pier Eight features sleek, contemporary decor and panoramic waterside views.

It is the perfect space for small daytime conferences, dinners, team meetings, or used as a breakout space for larger conferences.

The space can be separated into 2 smaller spaces, ideal for breakout rooms.



STYLE	CAPACITY		
	BOTH	1	2
Theatre	120	60	60
Cabaret	60	24	32
Full Rounds	80	30	40
Boardroom	N/A	20	20
U-Shaped	30	20	20
Classroom	30	20	20
Reception	120	60	60
60	100	40	40
Dinner/Dance Floor	80	N/A	N/A





**CONTEMPORARY,
STYLISH & INNOVATIVE**

**LOWRY BAR &
KITCHEN CAN BE
TRANSFORMED
INTO A VERSATILE
EVENT SPACE**

HEXAGON

The ideal choice for meetings, dinners, seminars and training sessions.

The space is accessed by a private internal bridge, where guests can take in the vibrant surroundings of the building. The room itself reflects the architectural design of the building, simultaneously offering views of Lowry's vibrant interiors and external tranquil waterways.



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STYLE	CAPACITY
Theatre	100
Cabaret	48
Full Rounds	60
Boardroom	42
U-Shaped	36
Classroom	57
Reception	100
Lunch/Dinner	70
Dinner/Dance Floor	60



STUDIO

Highly adaptable, this creative space can be used as one large space or split into three by partition walls.

When split, Studio 1 is a self-contained small theatre with tiered seating that can accommodate up to 150 delegates.

Studios 2 and 3 are small meeting rooms with floor-to-ceiling windows giving waterside views of the surrounding quays.



STYLE	STUDIO			
	1	2	3	
Theatre	240	150	40	100
Cabaret	120	96	24	48
Full Rounds	150	120	30	60
Boardroom	N/A	60	18	42
U-Shaped	N/A	48	18	36
Classroom	81	63	18	51
Reception	300	150	40	100
Lunch/Dinner	280	150	30	80
Dinner/Dance Floor	260	120	N/A	60



NORTH & SOUTH

SOUTH ROOM

Centrally located on the ground floor of the building. The space is intimate, perfect for small meetings or as a breakout space for part of a larger event. Comes equipped with an LCD projector and screen.



NORTH ROOM

Brightly coloured and conveniently located on the ground floor, this ready-to-go room comes equipped with a plasma screen.



STYLE	NORTH	SOUTH
Theatre	N/A	40
Cabaret	N/A	24
Boardroom	14	18
U-Shaped	N/A	18
Classroom	N/A	18



**TOAST
TO ARTS &
CULTURE**

**OUR
PROMENADE
WHERE EVERY
SIP SPARKS A
CONVERSATION**

GALLERIES

Our Andrew Law Galleries offer an inviting and iconic location for dinners, receptions and networking events.

The Gallery, being home to the world's largest collection of paintings and drawings by LS Lowry, is the perfect space to wow your guests over a private dinner or drinks reception.

As an added extra, a tour of the Galleries can be incorporated into your event where one of our experienced curators will give an informative tour of the artwork, as well as providing an insight into the life of LS Lowry, one of the world's greatest artists.

STYLE	CAPACITY
Dinner	40
Reception	200

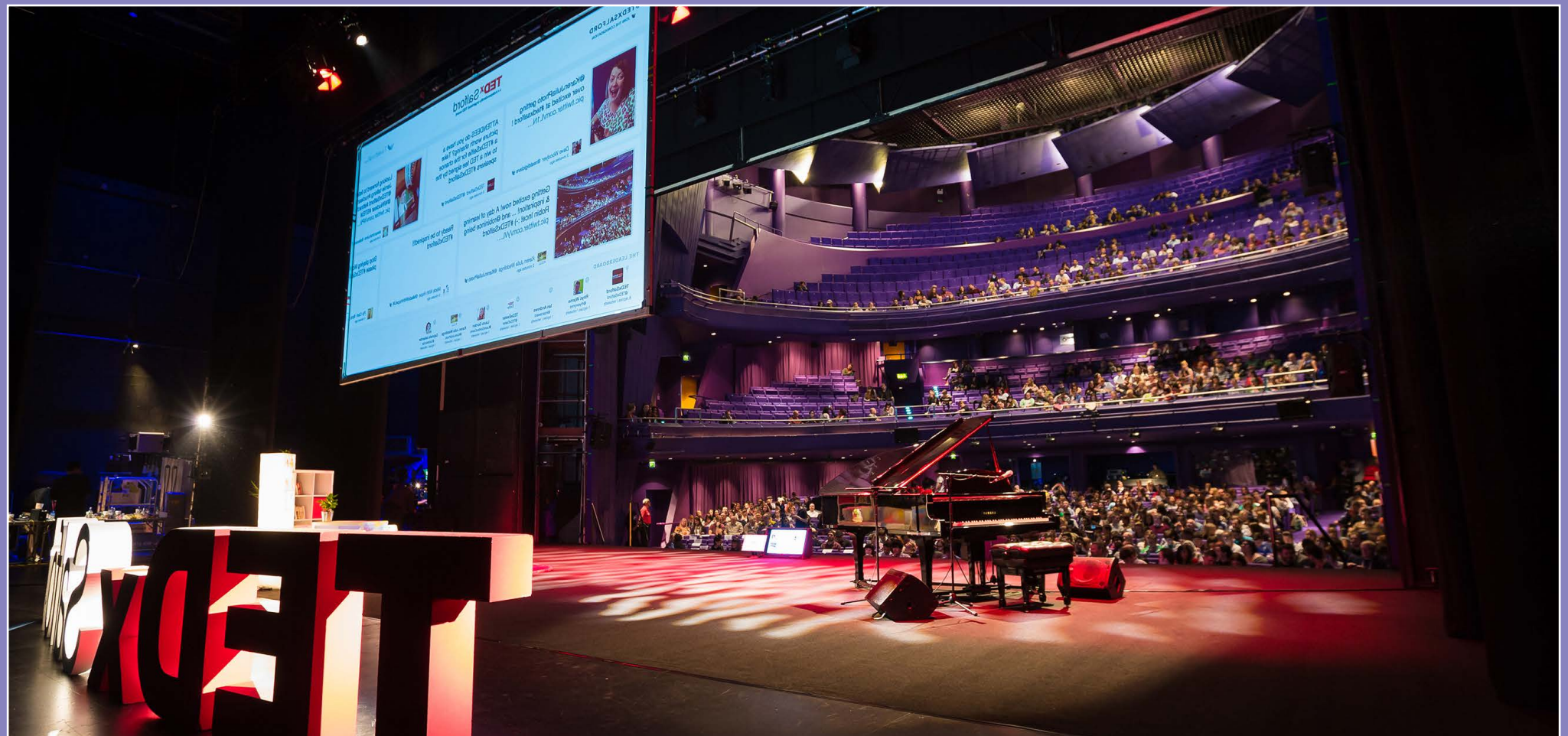


AUDIO VISUAL

We understand that when it comes to successful events, it's seamless delivery that really makes the difference.

As a dedicated arts venue, we're experts at dealing with large scale events. Our team is committed to bringing your vision to life, tailoring each experience to meet your unique requirements.

We can create bespoke AV packages that not only enhance your event but also captivate your audience. Share your requirements, and together, we can set the stage for something truly spectacular!



FOOD & DRINK

Our in-house catering is committed to providing your delegates with freshly prepared, health-focused meals.

Our chefs curate diverse menus that emphasise healthy options while showcasing local, sustainably sourced ingredients. From nutritious selections to classic British favourites, we ensure a variety of choices to suit every palate and occasion. Trust us to enhance your event with meals that promote well-being and sustainability.

Across hospitality we have introduced more environmentally-conscious products, including offering more vegetarian and vegan options across our menus. We're continuing to focus on working with local, artisan suppliers, including, Seven Bro7hers Brewing Co. and Four Sis4ers Distillery, making the switch to more sustainable companies where necessary (our ice cream is now supplied by Jude's, a certified B Corporation).



CHARITY

LOWRY IS A REGISTERED CHARITY (NO. 1053962)

in Salford, Greater Manchester, committed to using visual and performing arts to enrich people's lives. As a charity, we're here to put every pound we make back into our work supporting local communities, nurturing talent, and creating a programme as diverse and open-minded as our city region.

Elevate your event by choosing Lowry as your venue. Not only will you provide your attendees with a dynamic and collaborative space, but you'll also play a vital role in supporting community initiatives that bring about meaningful change. Together, we can achieve your corporate objectives while making a lasting impact.



WHAT MAKES US DIFFERENT?

EXCEPTIONAL SERVICE

We love hosting outstanding events, and through bespoke proposals tailored to the client, we will ensure every detail is perfect. Tell us your needs, and our dedicated events staff, in-house catering team and expert AV department will work with you every step of the way.

INSPIRING LOCATION

Nestled in the developing area of MediaCityUK, floor-to-ceiling windows flood the venue with natural light, offering panoramic views of the tranquil waterside and vibrant MediaCityUK skyline. This uplifting atmosphere within our event spaces fuels creativity and engagement.

ARTISTIC ATMOSPHERE

As an entertainment venue, your event becomes an integral part of our creative life. Our exhibitions and theatre shows can serve as additions to your event or provide an inspiring backdrop.

UNIQUE VENUE

Our award-winning design complements its surroundings: reflective metal and glass façades mirror the water, while graceful curves echo the canal's movement. More than just a building, our vibrant décor and design create a dynamic environment that leaves a lasting impression.

SUSTAINABILITY

We adopt the Theatre Green Book as our environmental framework, emphasising sustainability as a core value. With 75% of our staff trained in carbon literacy, we've implemented e-tickets, increased plant-based menu options, eliminated single-use plastics, and installed LED lighting in 85% of our building. We also sell Jude's ice cream, use eco-friendly cleaning products, and ensure that 0% of waste goes to landfills.



LOCATED IN THE HEART OF **MEDIA CITY UK**



BOOK NOW
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FIND US
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LOWRY